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FOR IMMEDIATE RELEASE

NORTH MEDICAL URGENT CARE REOPENS FOLLOWING RENOVATIONS
Upgraded Facility Combines Design and Technology for Improved Patient Care

SYRACUSE, N.Y. — October 19, 2010—The renovated and revitalized North Medical Urgent Care Center (NMUC) will reopen its doors on Wednesday, October 20, 2010.

Opened in 1989, a mid-July electrical fire caused smoke and fire damage to what is the area's first urgent care center. While the damage was repaired, NMUC operated from Suite 1G in North Medical Center.

The goal of the renovated NMUC is to improve the efficiency of workflows while ensuring each patient has access to quality care. The new urgent care center features many technology upgrades for greater workspace and computing efficiency, access to patient's electronic medical records, and fully digital X-ray and lab equipment.

The redesigned facility layout streamlines patient flow with the expectation of reduced wait times for patients. Critical patient rooms (e.g. trauma, chest pain) are wired with a monitoring system and located across from the nurse station for greater patient safety. Designated fast-track rooms allow patients with lower acuity (ear ache, sore throat) to receive care quicker than if they were to wait for patients with more serious conditions to be treated.

“Our primary goal is improved patient satisfaction,” said Dr. Charles Cavallo, North Medical Urgent Care's medical director. “The new facility provides the highly professional environment in which to deliver our services to the community.”

NMUC fills the gap between a primary care doctor and the emergency room. This is especially helpful for the many families who do not have a primary care doctor. NMUC frees up hospital ERs for life-threatening traumas and helps non-emergency patients be seen more quickly.

Located in Liverpool at the corner of West Taft and Buckley Roads, NMUC is open from 7 a.m. to 11 p.m. every day of the year, including holidays and offers services for acute, non-life threatening illness and injury. To contact North Medical Urgent Care, call 315-452-2333.

About North Medical, P.C.

North Medical, P.C. (NMPC) is the leading comprehensive primary care practice in Central New York bringing sophisticated healthcare into patients' neighborhoods and communities through its Liverpool and Fayetteville locations. NMPC includes North Medical Family Physicians, North Medical Urgent Care, North Medical Orthopedics & Rehabilitation, The Women's Place, and Living Proof Longevity Centre.

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