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FOR IMMEDIATE RELEASE

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NORTH MEDICAL LABORATORY RECOGNIZED FOR QUALITY LABORATORY SERVICES

Syracuse, NY, July 19, 2011 - North Medical Laboratory, Fayetteville has met all criteria for Laboratory Accreditation by COLA, a national healthcare accreditation organization. Accreditation is given only to laboratories that apply rigid standards of quality in day-to-day operations, demonstrate continued accuracy in the performance of proficiency testing, and pass a rigorous on-site laboratory survey. In addition, award recipients must demonstrate successful proficiency testing for the prior three testing events and have no valid complaints against the laboratory.#

North Medical Laboratory, Fayetteville has earned COLA accreditation as a result of a long-term commitment to provide quality service to its patients.

“It is an honor to receive this award granted by COLA for laboratory excellence. Our staff works diligently with the constant focus on providing our patients with the best laboratory medicine possible. We take great pride in contributing to quality, accessible healthcare in central New York,” said Patti Poletto, Director of Laboratory Services.

COLA is a nonprofit, physician-directed organization promoting quality and excellence in medicine and patient care through programs of voluntary education, achievement, and accreditation.

COLA is approved by the federal government and sponsored by the American Academy of Family Physicians, the American Medical Association, the American College of Physicians-American Society of Internal Medicine, and the American Osteopathic Association.

“The North Medical Laboratory, Fayetteville displays the highest level of proficiency and greatly deserves this award. The lab has significantly contributed to North Medical’s ability to provide quality patient care and satisfaction through on-site analysis and improved turnaround of results,” said Derrick Murry, Chief Operating Officer.

About North Medical

North Medical is the leading comprehensive primary care practice in Central New York bringing sophisticated healthcare into patients' neighborhoods and communities through its Liverpool and Fayetteville locations. North Medical includes North Medical Family Physicians, North Medical Urgent Care, North Medical Orthopedics & Rehabilitation, The Women's Place, and Living Proof Longevity Centre. For more information, please visit www.northmedicalpc.com.

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