



Quality, Accessible Healthcare.

Living Proof Longevity Centre

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FOR IMMEDIATE RELEASE

COOL NIGHT OUT– LEARN MORE ABOUT A SIMPLE WAY TO FREEZE FAT AWAY

Living Proof Longevity Centre in Fayetteville Is First To Offer CoolSculpting.

SYRACUSE, NY, October 27, 2011– Would you like to learn more about a simple way to reduce and accentuate those annoying fatty areas? Your answers are closer than you may think! On Thursday, November 10, 2011 the Living Proof Longevity Centre will host a *Cool Night Out* from 6:00pm to 8:00pm in Fayetteville, where you can learn more about the CoolSculpting process, including a demonstration starting at 6:30pm.

That's not all! During this open house, information will be provided on the aesthetic and medical services Living Proof Longevity Centre offers. All attendees will have a chance to win a CoolSculpting treatment valued at \$750.

“CoolSculpting is an exciting new approach that is non-invasive and has shown significant results in clinical studies for removing fat without the potential risks and downtime of invasive procedures,” said Susan Merola-McConn M.D., Executive Vice-President at North Medical. The procedure is extremely effective, especially on resistant localized areas such as back fat, love handles and the isolated belly fat.”

Unlike many other methods of fat reduction, the CoolSculpting procedure involves no needles, surgery or downtime. An average procedure lasts between one to two hours.

**Please include this event on any community calendar.

About Living Proof Longevity Centre

Living Proof Longevity Centre is a unique medical practice specializing in anti-aging and preventative medicine. Living Proof offers a wide range of products and services that help men and women actively manage the aging process. We believe that taking a proactive approach helps patients lead a healthy, active, disease-free life.

About North Medical

North Medical is the leading comprehensive primary care practice in Central New York bringing sophisticated healthcare into patients' neighborhoods and communities through its Liverpool and Fayetteville locations. North Medical includes North Medical Family Physicians, North Medical Urgent Care, North Medical Orthopedics & Rehabilitation, The Women's Place, and Living Proof Longevity Centre. For more information, please visit www.northmedicalpc.com.

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