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FOR IMMEDIATE RELEASE

NORTH MEDICAL, P.C. WILL ADDRESS WOMEN'S HEALTH RISKS
THIS MONTH AT PUBLIC SEMINAR

SYRACUSE, N.Y.—October 13, 2009— In recognition of National Breast Cancer Awareness Month, [North Medical, P.C. \(NMPC\)](#) will host a [public health and wellness seminar](#) devoted to breast cancer and women's health.

The seminar, which is free and open to the public, will provide women with a forum for learning about diseases that threaten their good health, including breast cancer, which affects one in eight women on average.

“National Breast Cancer Awareness Month is a time to acknowledge the disease and its impact, to celebrate the fight and the survivors, and to reflect on those we have lost,” said [Dr. Hoplyn Beaton](#) of North Medical Family Physicians, who will speak at the seminar.

The importance of this month is not lost on Johanna Marks, a mammography and radiology assistant at North Medical, P.C. and a two-time breast cancer survivor.

“Every month is important to me, but October holds particular meaning,” Marks said. “It's like a light bulb goes off in every woman's head, reminding them to get checked for breast cancer.”

Marks was diagnosed first in 1991 and again in 1999 with ductal carcinoma in situ, a type of non-invasive breast cancer. “Both times, a mammogram caught the tumors early,” she said.

Early detection of breast cancer by mammography screening has helped reduce breast cancer mortality in the United States since the 1980s, according to the American Cancer Society. Unfortunately, many women do not follow recommended screening procedures; they wait too long for an initial mammogram and they do not schedule mammograms regularly.

NMPC hopes to make a difference this month by educating women on the importance of regular screening and examination. “This month we take time out to learn more about breast cancer screening and treatment,” said Dr. Beaton. “I want people to walk away from this seminar with the knowledge that they need to take care of their personal health.”

In addition to breast cancer, Dr. Beaton will discuss other women's health threats including osteoporosis, fibromyalgia, and STDs. NMPC's Breast Cancer and Women's Health Seminar will be held Tuesday, October 20 at 7 p.m. in the Atrium at 5100 W. Taft Road, Liverpool. Attendees may register at the door or register in advance by calling 315-452-2836 or e-mailing

messagecenter@northmedicalpc.com. To learn more about mammography screening at NMPC, visit <http://www.northmedicalpc.com/breastcancer.htm>.

For more information, contact Betsy Bedigian at (315) 452-2000 x4006 or e-mail bbedigian@northmedicalpc.com.

About North Medical, P.C.

North Medical, P.C. is the largest private medical practice in Central New York, bringing sophisticated ambulatory healthcare to patients' neighborhoods and communities through a single facility. A multi-dimensional health practice, its two state-of-the-art locations in Liverpool and Fayetteville are staffed by some of the area's highest credentialed professionals.

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